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## **SUMMARY DECISION SHEET**

PURPOSE: COMMISSIONER DECISION

Timing: Routine

(Specify date required and why, where possible)

Title: Funding for Carmarthenshire News

Category of Decision / Business Area Impact: Spending, Communication

## **Executive Summary:**

- Carmarthenshire News is a periodical newsprint publication produced by the county's Local Service Board. It circulates to homes across the county via a door-to-door distribution agency.
- The LSB requests £5,000 for guaranteed DPP/OPCC content in the title through 2014-15. Similar funding has been provided for a number of years.
- No similar publication exists in other Dyfed-Powys counties.
- The PCC's anecdotal evidence, based on Carmarthenshire public opinion he receives, indicates on balance a lack of desire for the publication.
- Ongoing work to develop wider DPP & OPCC media engagement will see messages
  from both organisations delivered through the existing independent local and regional
  media. DPP & OPCC continue to develop public engagement activities; these offer
  opportunities to deliver key news and messages. DPP & OPCC are in the process of
  redeveloping their websites; both will deliver news, information and messages.

**Recommendation:** That the invitation to part fund Carmarthenshire News in 2014-15 is declined.

## Police and Crime Commissioner for Dyfed-Powys

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with the NOLAN Principles for Conduct in Public Life.

The above has my approval.

Signature: Date: 20.03.14